

PHLV - 27, 1987 73

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

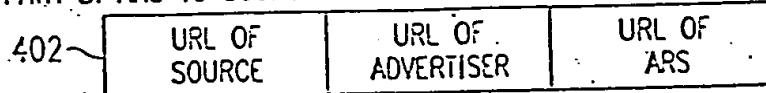


FIG. 4b

PATH C: SOURCE TO ADVERTISER

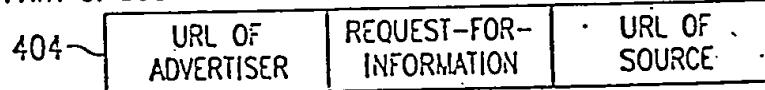


FIG. 4c

PATH D: ADVERTISER TO SOURCE

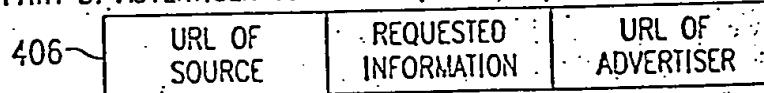


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

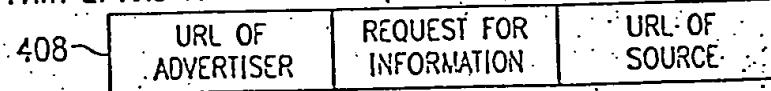


FIG. 4e

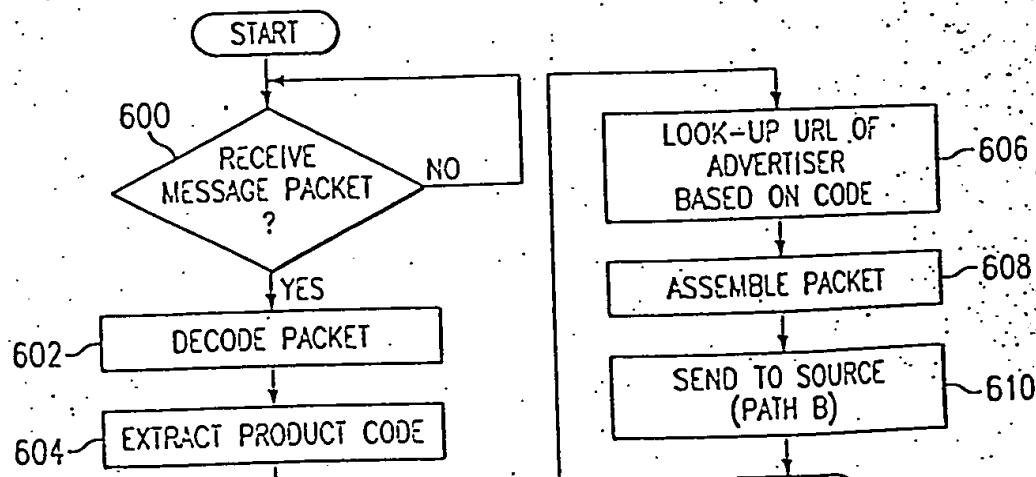
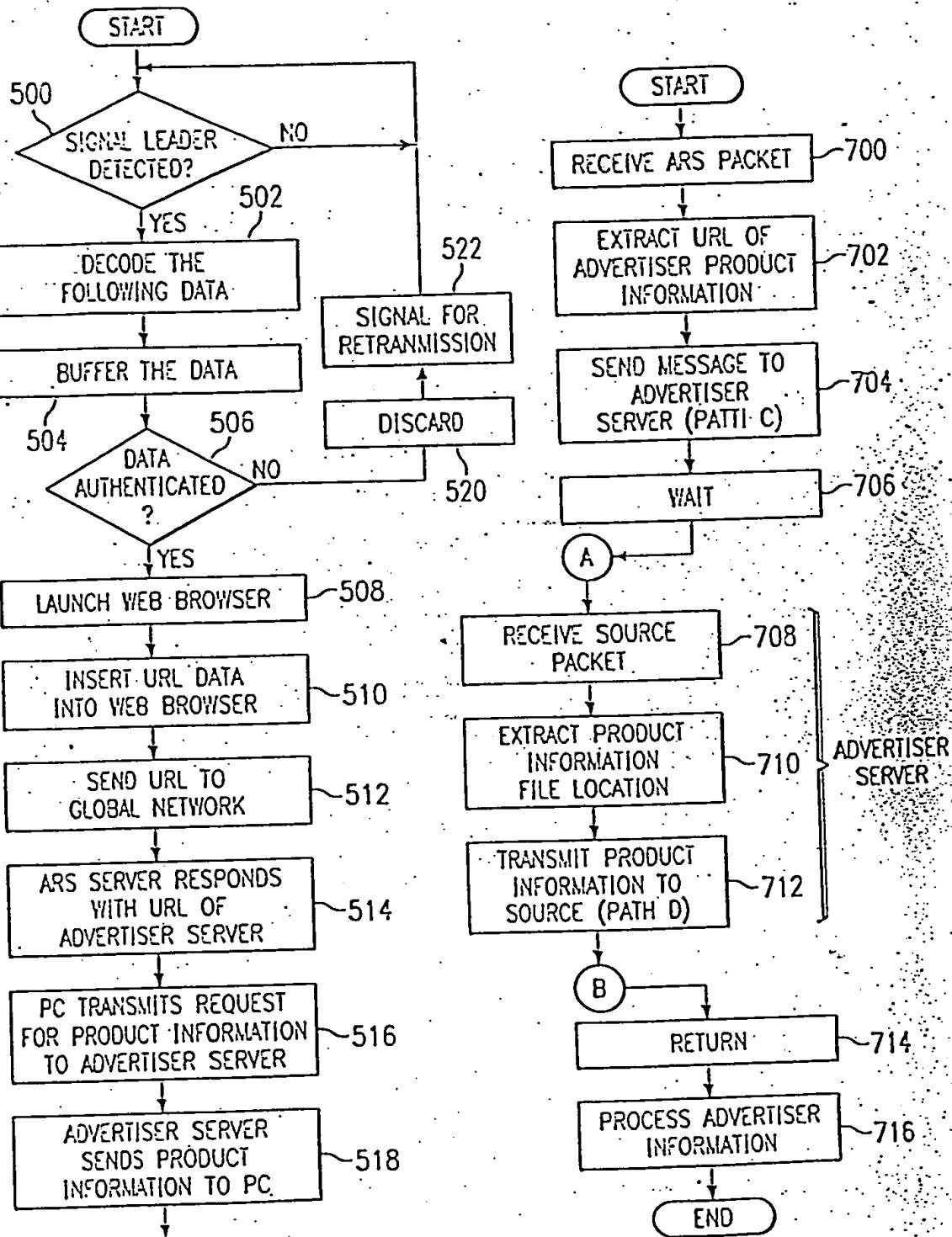


FIG. 6



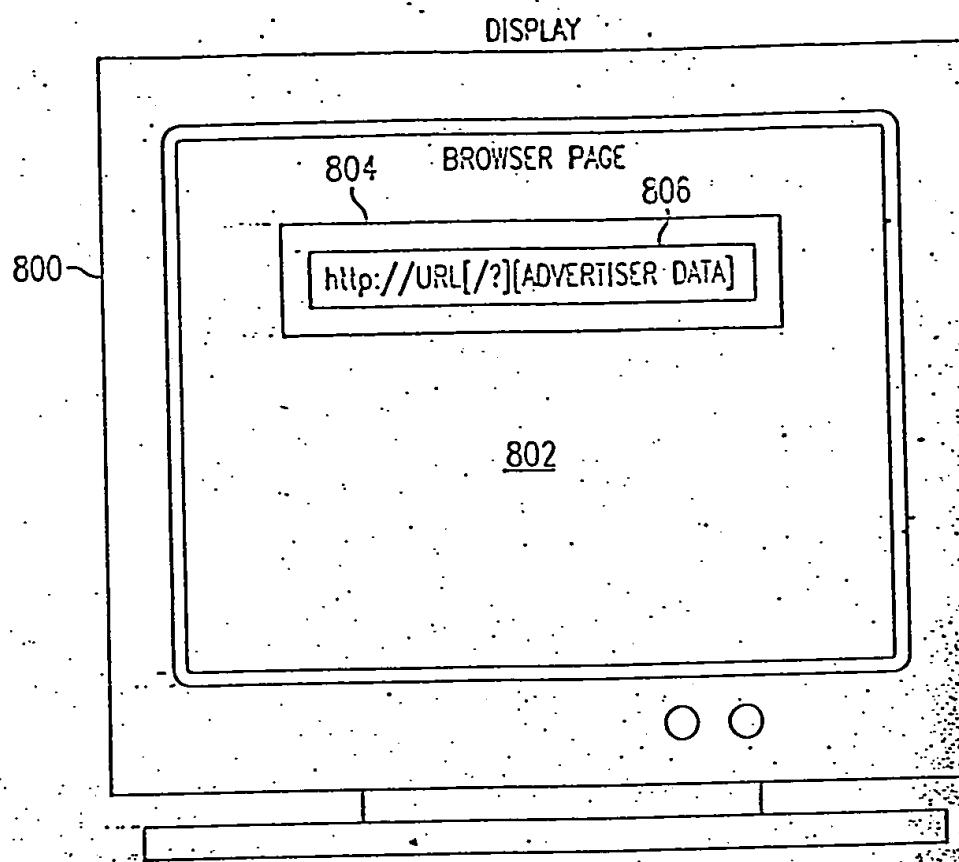
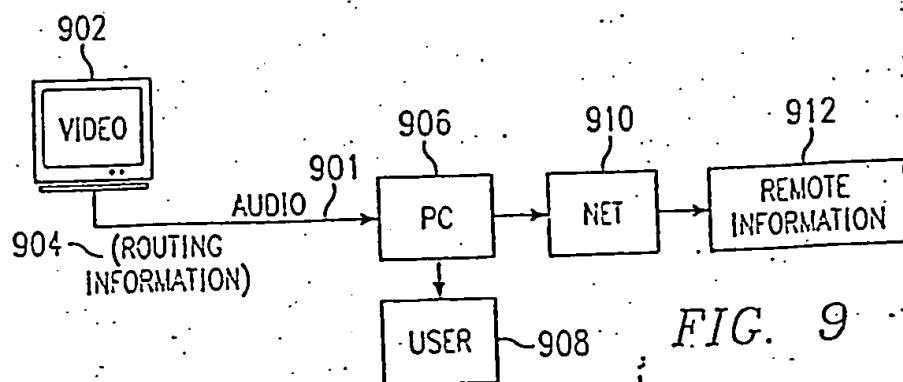
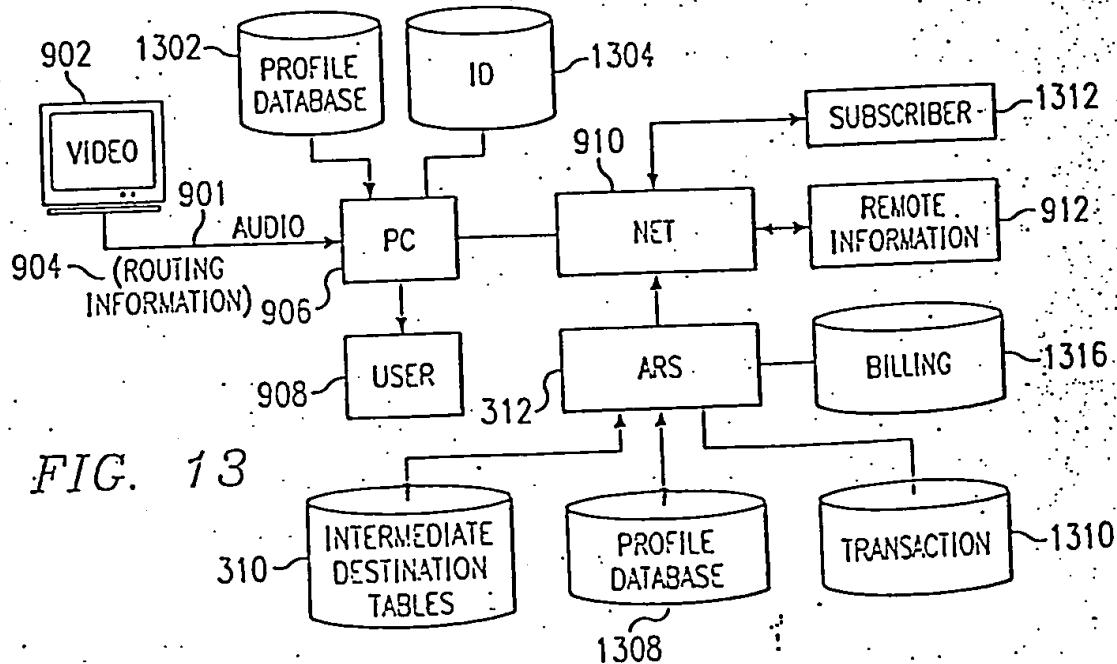
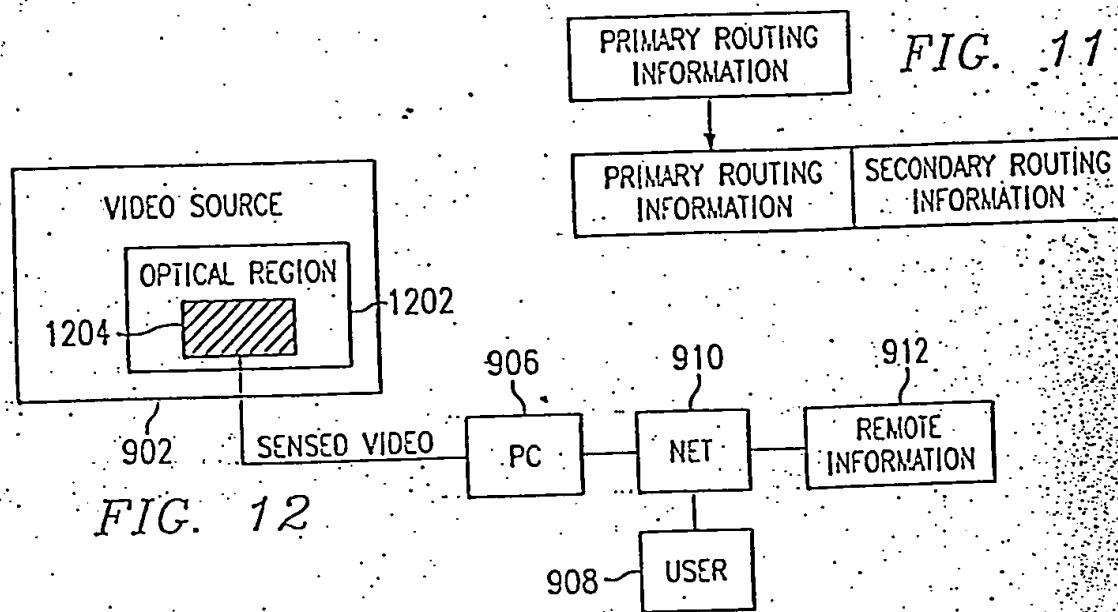
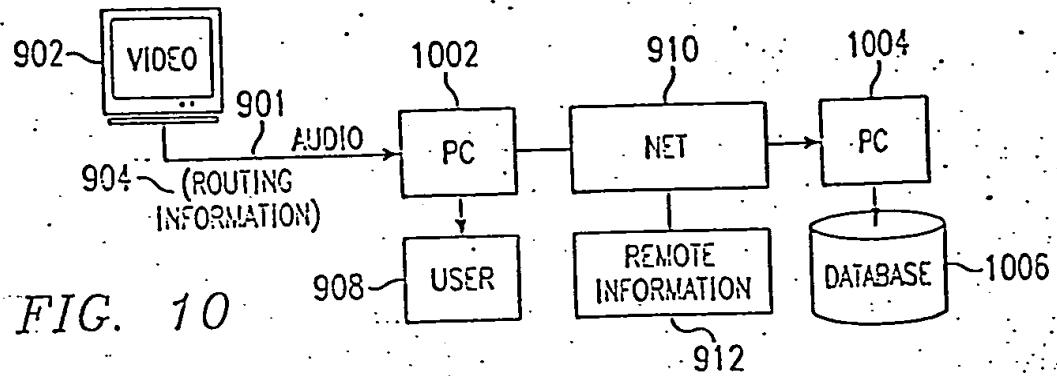
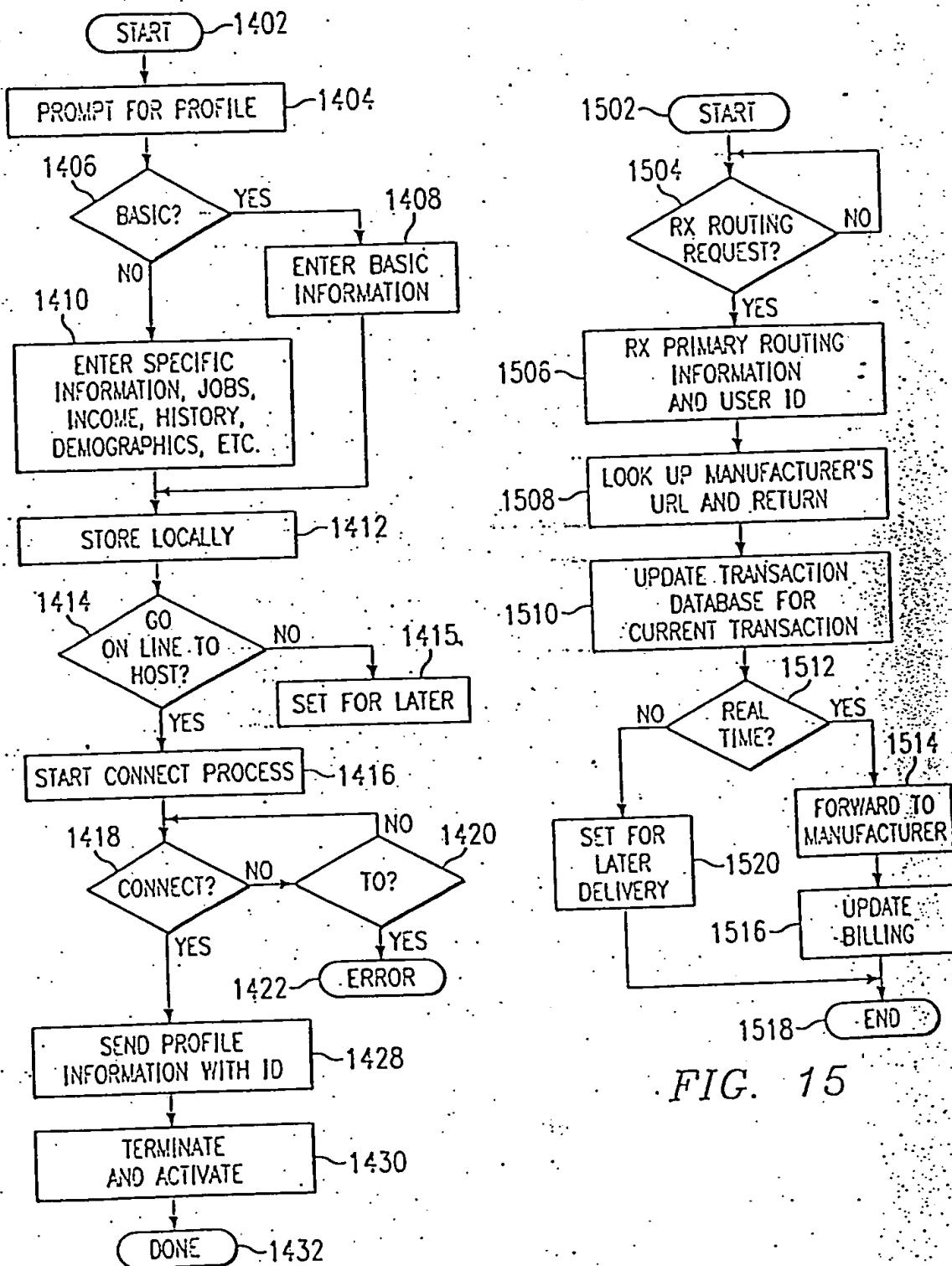


FIG. 8

URL/ADVERTISER DATA  
 [Ctrl-O][http://][URL][/?][variable][—]  
 OPEN PAGE  
 USE HYPERTEXT PROTOCOL  
 URL OF ARS  
 ALLOW VARIABLE APPENDING  
 APPENDED VARIABLE (e.g., UPC CODE)  
 CARRIAGE RETURN - TRANSMIT DATA







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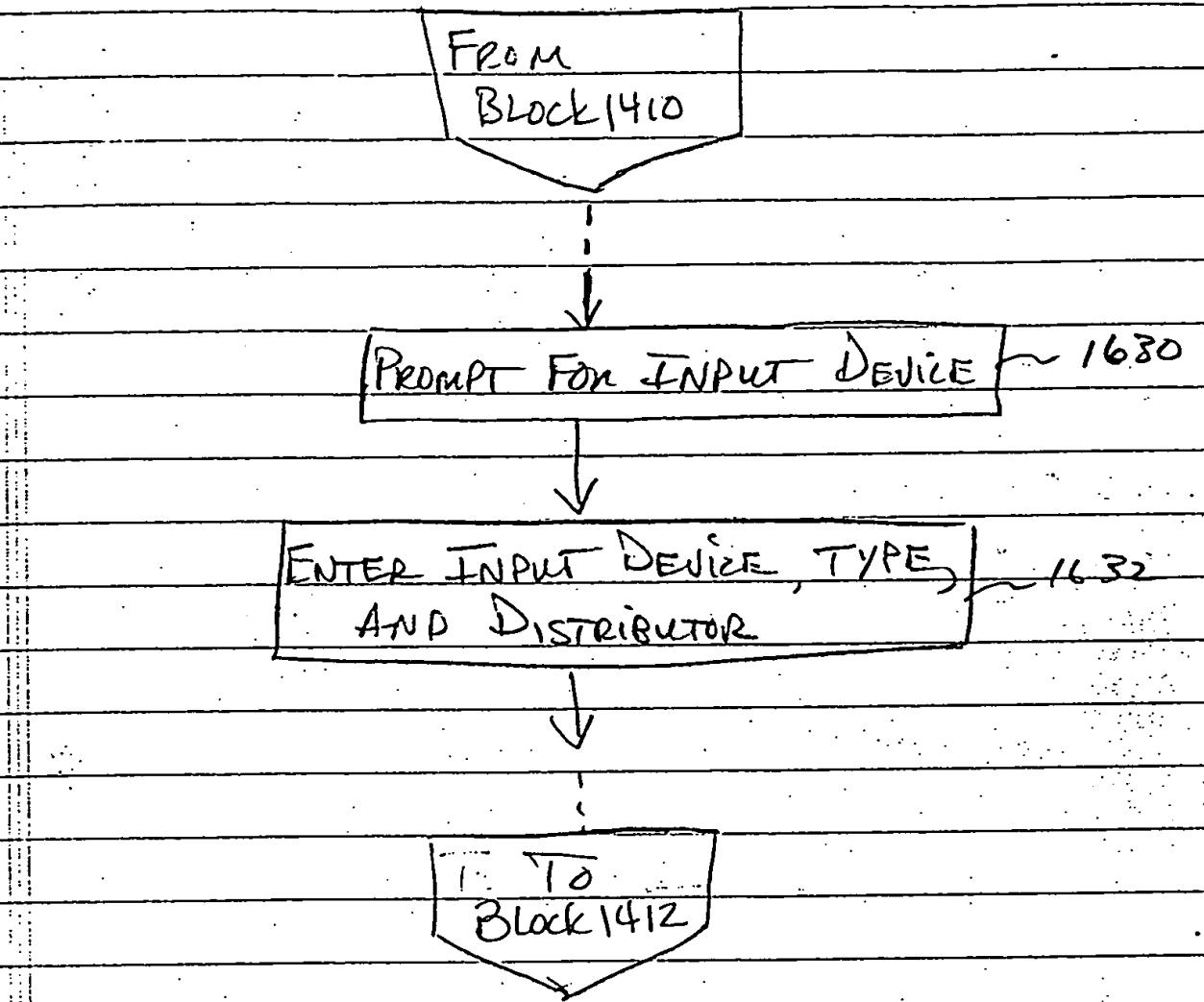


FIG. 16a

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## FORM FOR RECORDS OF THE U.S. DEPARTMENT OF AGRICULTURE

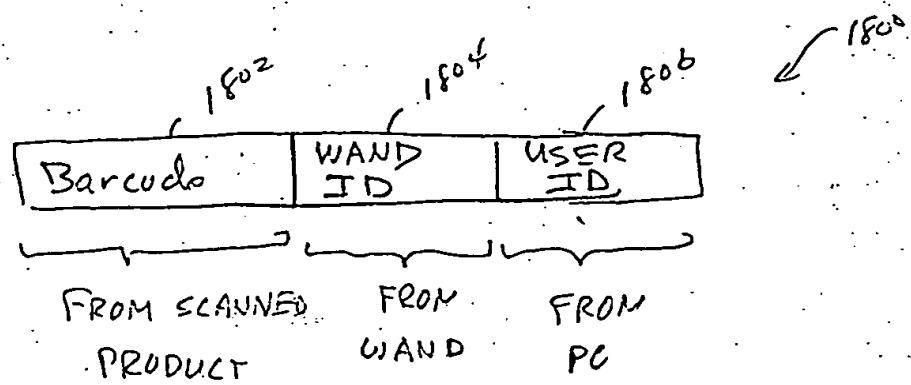
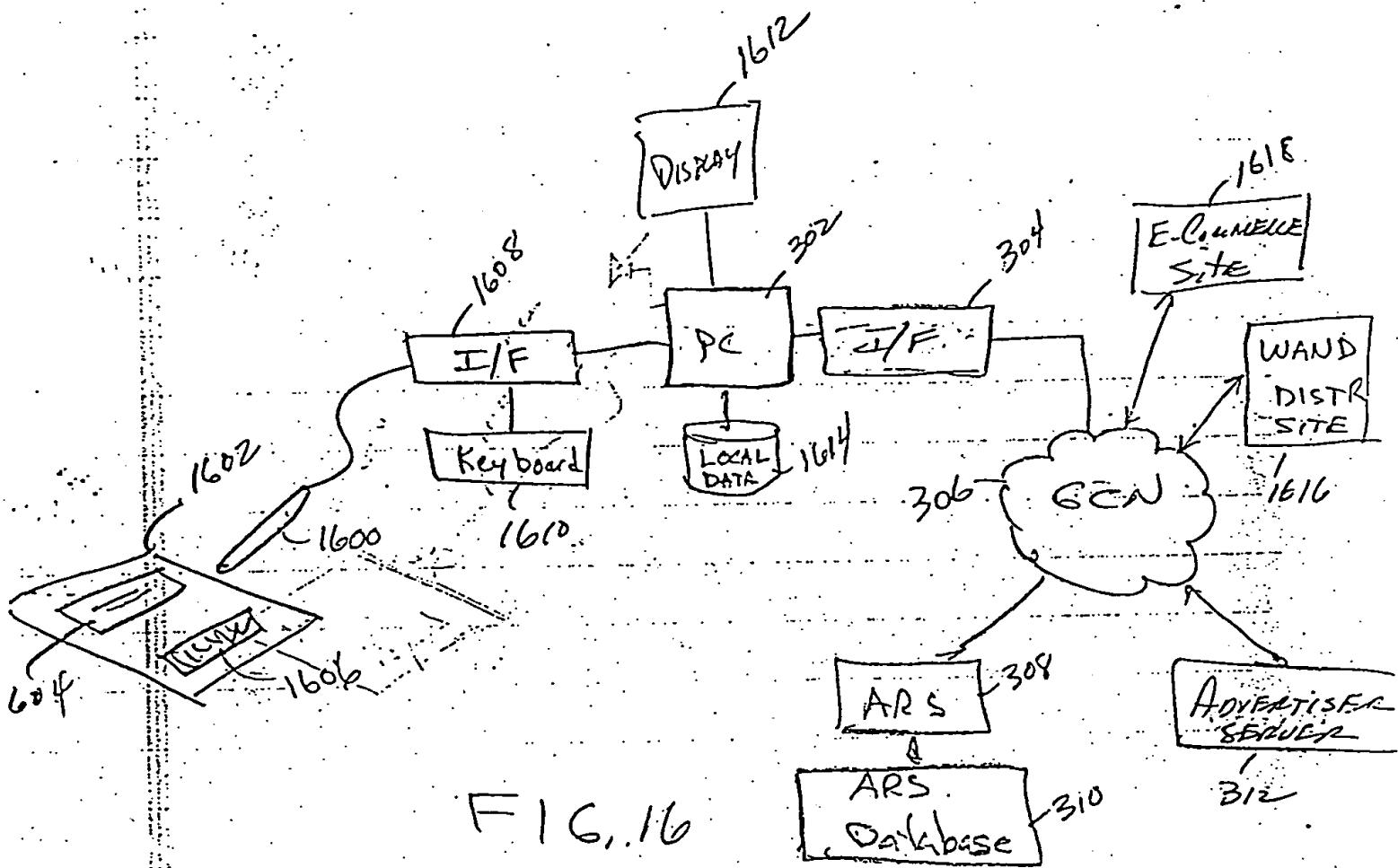


FIG. 18

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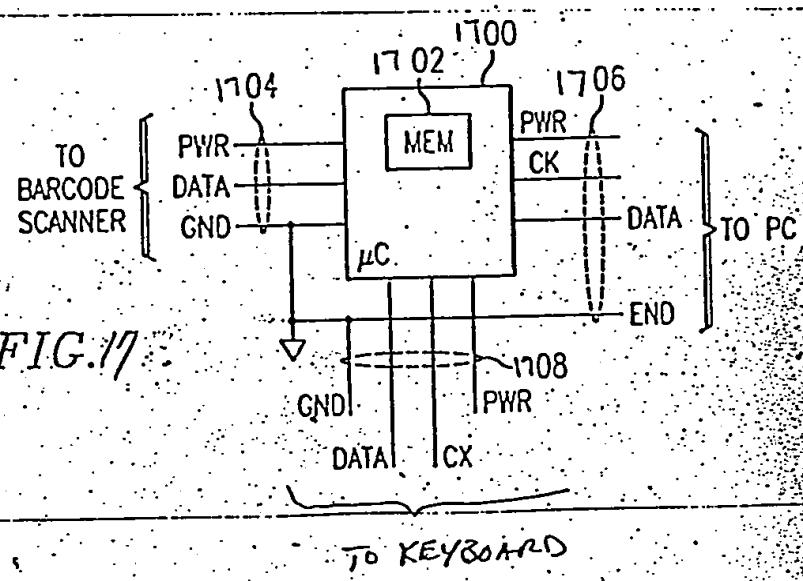


FIG.17

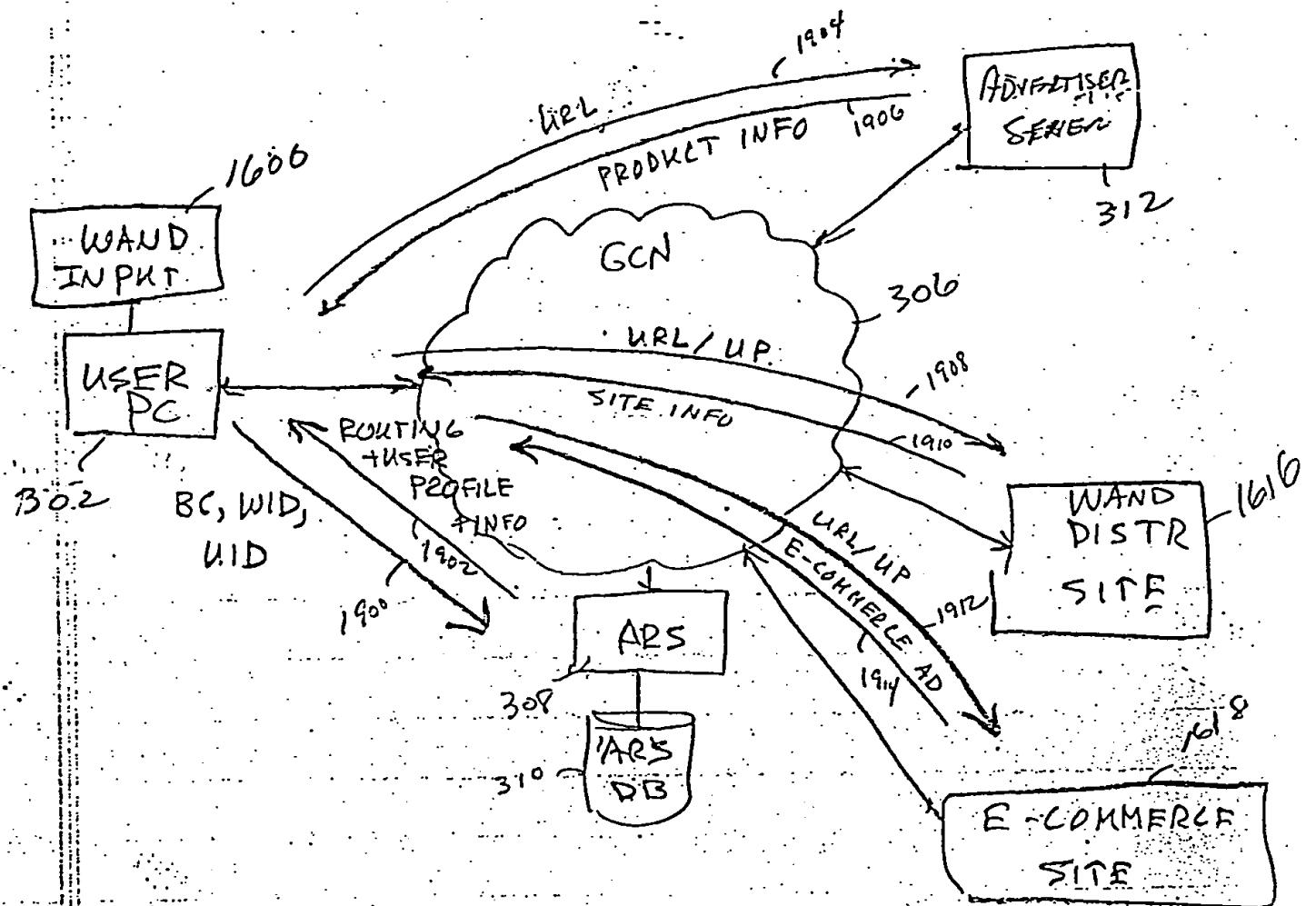


FIG. 19:

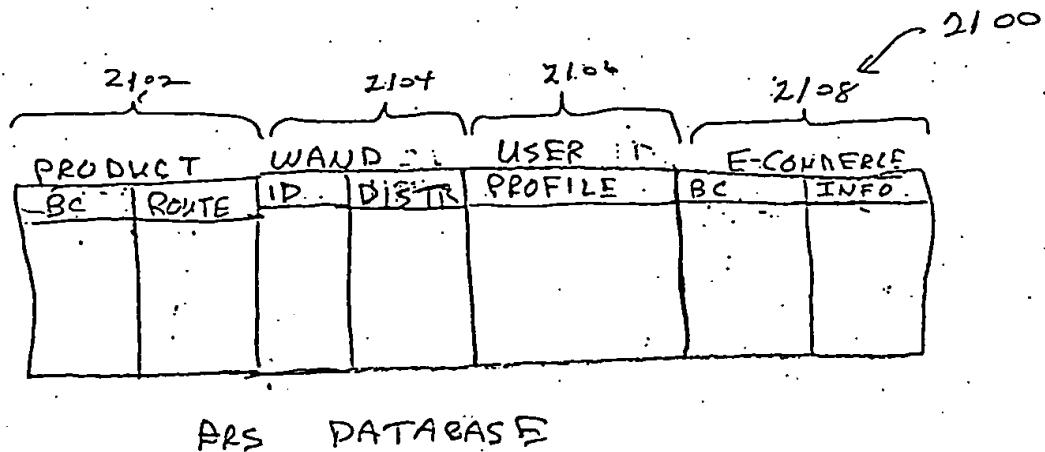
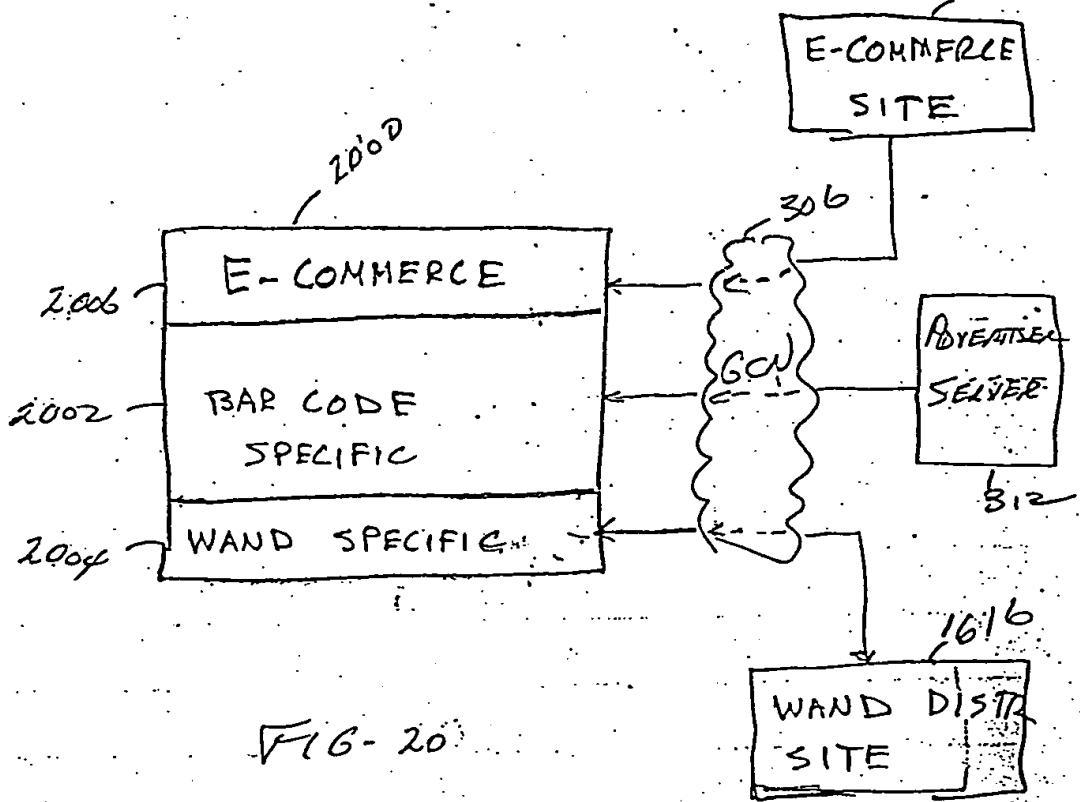


FIG - 21.

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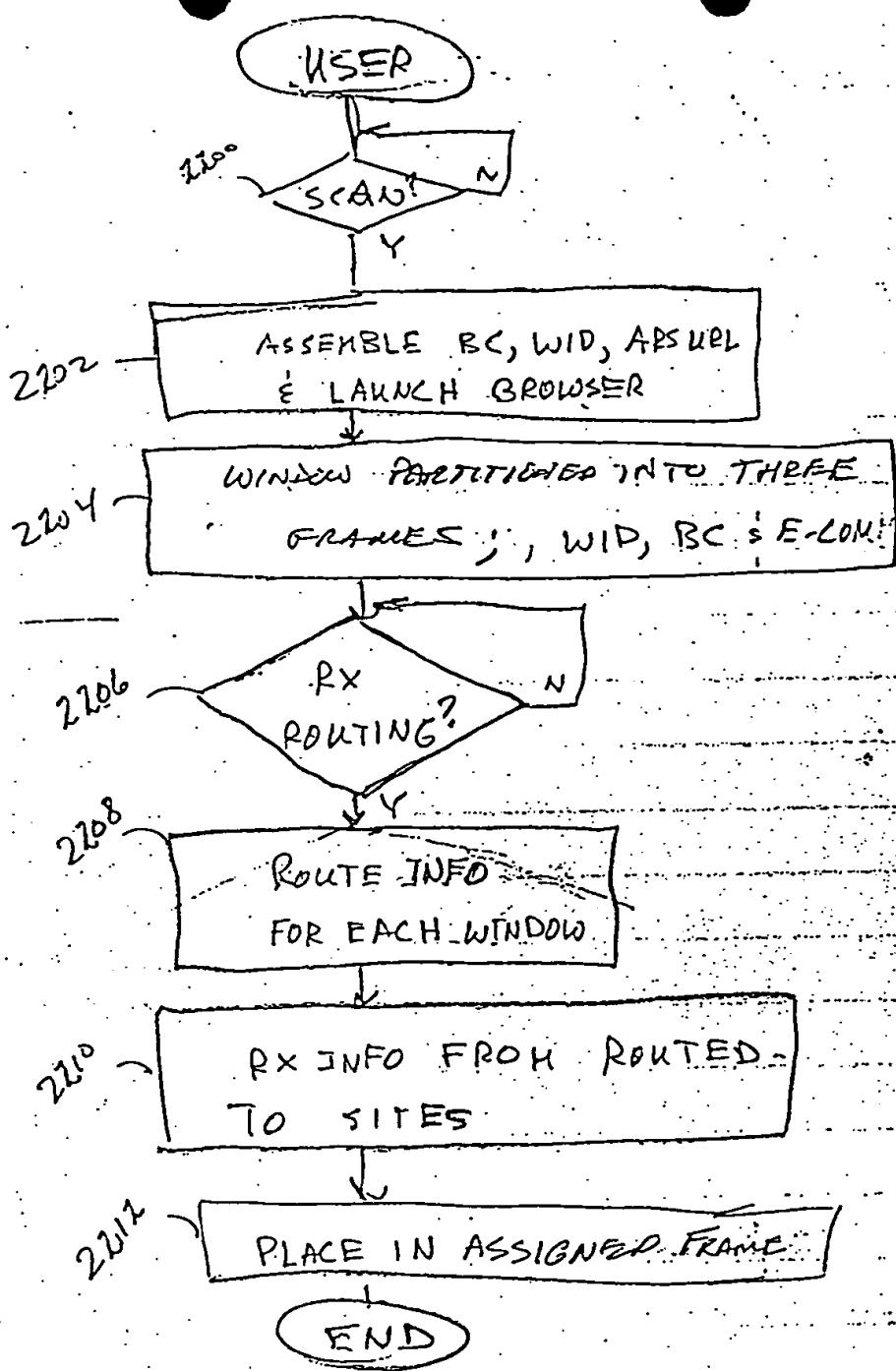


FIG-22

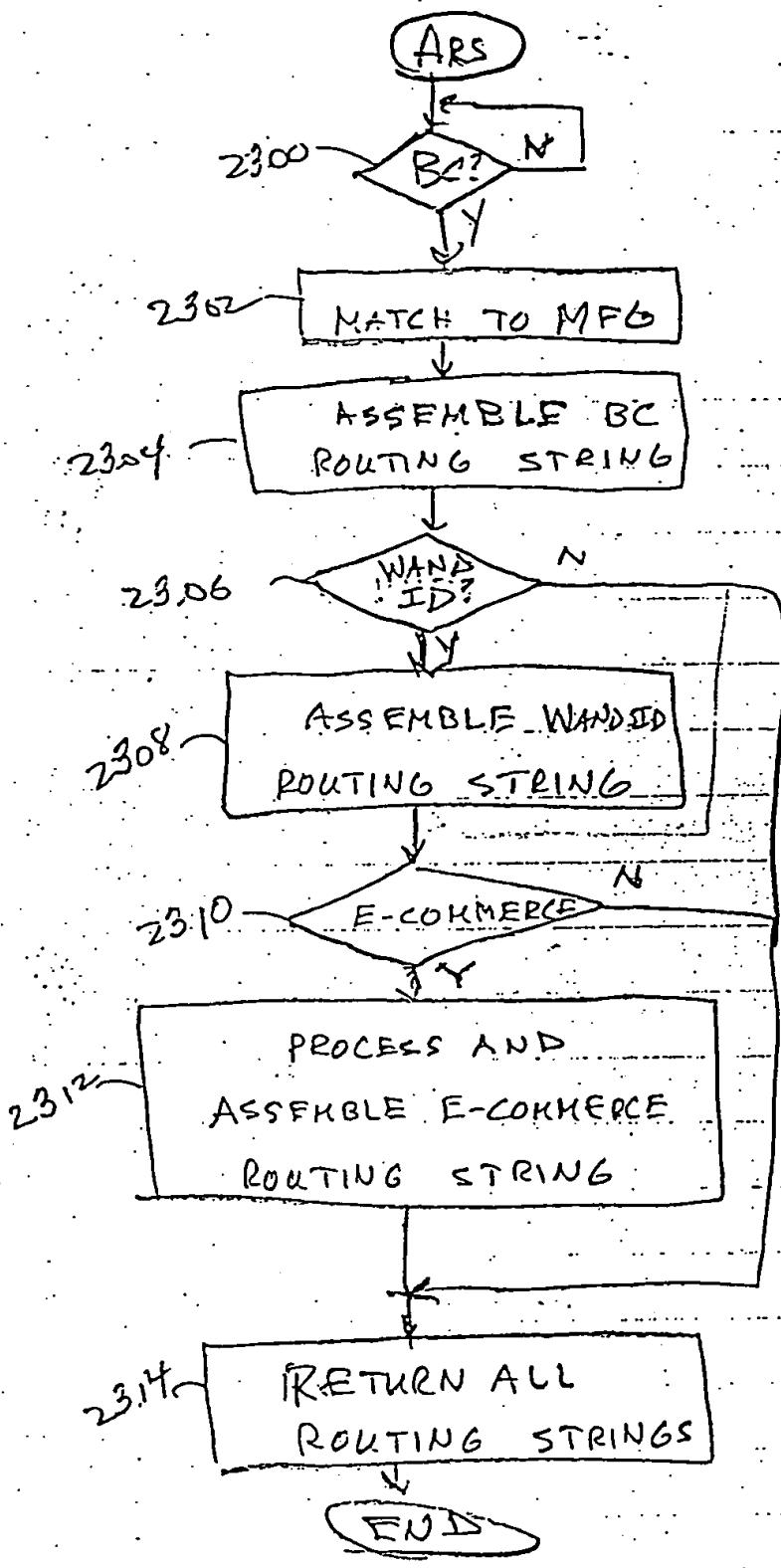


FIG- 23

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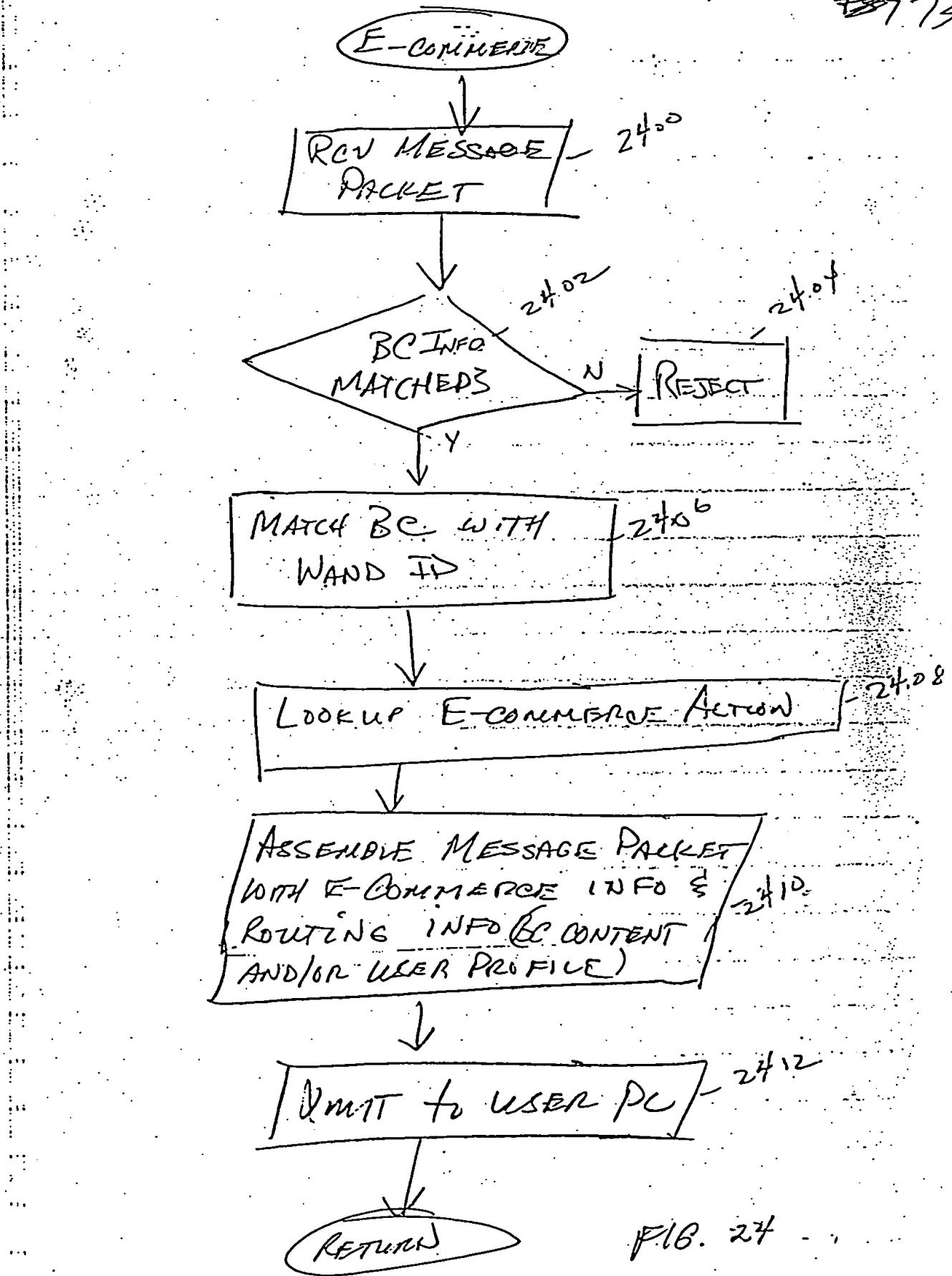


FIG. 24 -